Know Before You Go

#SWW19 Event Ambassador Briefing

SOLIDWORKS WORLD 2019
FEBRUARY 10–13, 2019 | DALLAS, TX

Where Possibility Takes Form
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Logistics
Dallas Average Weather

February in Dallas is Cool

**Highs:** 63°F (about 17°C)

**Lows:** 43°F (about 6°C)

**Average temperature:** 53°F (about 12°C)

Convention Center/Hotel rooms are cool

Bring a sweater!
Getting from DFW to the Conference Hotels

**Taxi:**
- Starting from $40-$50
- Around 25-30 minutes (depending on traffic)

**Uber:**
- Uber ~ $36.00
- ~25-35 minutes (depending on traffic)

**Super Shuttle:**
- $17.00
- 1 hour 20 minutes

**Public Transport:**
- $1.75
- 1 hour 20 minutes

Check out forum.solidworks.com for ride sharing opportunities with other attendees!
Conference Hotels & Shuttles
Distance from Hotels to KBHCC

- Omni Dallas Hotel - 0 Miles; 2 min Walk
- Hyatt Regency Dallas - 0.5 Miles; 7 min Walk
- Aloft Dallas Downtown - 0.2 Miles; 3 min Walk
- The Westin Hotel - 0.5 Miles; 7 min Walk
- Magnolia Dallas Downtown - 0.5 Miles; 7 min Walk
- Lorenzo - 0.3 Miles; 6 min Walk
Conference Meeting Space
KBHCC | Level 2 – Main Concourse
Partner Pavilion / Food and Beverage

Partner Pavilion – Hall C

Meals – Hall B

Important notes:

► You will access breakfast by entering through Hall B main entrance

► During breakfast, the Partner Pavilion will be closed. During lunch, it will be open as in previous years.

► We will have all breaks within the Partner Pavilion

► During evening receptions, the meal area will be closed.

► For regular meals, dietary accommodations are located in the back of Hall B. For receptions, dietary accommodations are located near the Gaming Lounge - Booth 107.
Agenda
# Agenda at a Glance

<table>
<thead>
<tr>
<th>10th February</th>
<th>11th February</th>
<th>12th February</th>
<th>13th February</th>
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</thead>
<tbody>
<tr>
<td><strong>Sunday</strong></td>
<td><strong>Monday</strong></td>
<td><strong>Tuesday</strong></td>
<td><strong>Wednesday</strong></td>
</tr>
<tr>
<td>Certification Exams</td>
<td>Application Engineer Workshop</td>
<td>General Session</td>
<td>Networking Breakfast</td>
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<tr>
<td>Certification Exams</td>
<td>CRP Manager’s Boot Camp</td>
<td>Technical Training Sessions</td>
<td>Technical Training Sessions</td>
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<tr>
<td>Reseller Preview</td>
<td>Partner Pavilion</td>
<td>Reseller Training Sessions</td>
<td>Reseller General Session</td>
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<tr>
<td>Welcome Reception</td>
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<td>Press Conf</td>
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<tr>
<td>Networking Lunch</td>
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<td>Special Event</td>
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<td></td>
<td></td>
<td>Professional Solutions Awards Dinner</td>
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</table>
### Sunday, February 10th

**SUNDAY | FEBRUARY 10, 2019**

<table>
<thead>
<tr>
<th>SESSION/EVENT</th>
<th>TIME</th>
<th>LOCATION</th>
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</thead>
<tbody>
<tr>
<td>Registration</td>
<td>7:00 AM – 7:00 PM</td>
<td>Hall D Lobby - Convention Center</td>
</tr>
<tr>
<td>Application Engineer Workshop</td>
<td>8:30 AM – 12:30 PM</td>
<td>C1 Ballroom - Convention Center</td>
</tr>
<tr>
<td>SOLIDWORKS Certification Exams</td>
<td>10:00 AM – 2:00 PM</td>
<td>D161, D163, D165, D167, D170, D172 Convention Center</td>
</tr>
<tr>
<td>CAD Manager’s Boot Camp</td>
<td>1:00 PM – 5:00 PM</td>
<td>C4 Ballroom - Convention Center</td>
</tr>
<tr>
<td>SOLIDWORKS Certification Exams</td>
<td>3:00 PM – 7:00 PM</td>
<td>D161, D163, D165, D167, D170, D172 Convention Center</td>
</tr>
<tr>
<td>Welcome Reception</td>
<td>5:30 PM – 7:30 PM</td>
<td>Partner Pavilion/Hall C - Convention Center</td>
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</tbody>
</table>

Be sure to grab your badge at registration before attending any conference activity – including CAD Manager’s Boot Camp and AE Workshop.
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<tr>
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</thead>
<tbody>
<tr>
<td>Registration</td>
<td>7:00 AM – 7:00 PM</td>
<td>Hall D Lobby - Convention Center</td>
</tr>
<tr>
<td>Breakfast</td>
<td>7:00 AM – 8:15 AM</td>
<td>Hall B - Convention Center</td>
</tr>
<tr>
<td>General Session</td>
<td>8:30 AM – 10:00 AM</td>
<td>Hall D - Convention Center</td>
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<tr>
<td>Partner Pavilion</td>
<td>10:00 AM – 4:30 PM</td>
<td>Partner Pavilion/Hall C - Convention Center</td>
</tr>
<tr>
<td>Refreshment Break</td>
<td>10:00 AM – 10:30 AM</td>
<td>Partner Pavilion/Hall C - Convention Center</td>
</tr>
<tr>
<td>Technical Training Session</td>
<td>10:30 AM – 12:00 PM</td>
<td>Various Locations - Convention Center &amp; Omni Hotel</td>
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<tr>
<td>Reseller General Session</td>
<td>10:50 AM – 12:00 PM</td>
<td>Hall A - Convention Center</td>
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<tr>
<td>Lunch</td>
<td>12:00 PM – 1:30 PM</td>
<td>Hall B - Convention Center</td>
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<tr>
<td>Dessert and Coffee</td>
<td>12:30 PM – 1:30 PM</td>
<td>Partner Pavilion/Hall C - Convention Center</td>
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<td>Reseller Training Session</td>
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<td>Various Locations - Convention Center</td>
</tr>
<tr>
<td>20th Annual SWUGN Summit</td>
<td>4:30 PM – 6:00 PM</td>
<td>C140 - Convention Center</td>
</tr>
<tr>
<td>Networking Reception</td>
<td>5:30 PM – 8:00 PM</td>
<td>Partner Pavilion/Hall C - Convention Center</td>
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# TUESDAY | FEBRUARY 12, 2019

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<tbody>
<tr>
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<td>Hall D Lobby - Convention Center</td>
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<tr>
<td>Breakfast</td>
<td>7:00 AM – 8:15 AM</td>
<td>Hall B - Convention Center</td>
</tr>
<tr>
<td>General Session - New Horizons</td>
<td>8:30 AM – 10:00 AM</td>
<td>C3 Ballroom - Convention Center</td>
</tr>
<tr>
<td>General Session - R&amp;D Futures</td>
<td>8:30 AM – 10:00 AM</td>
<td>Hall D - Convention Center</td>
</tr>
<tr>
<td>General Session - Design to Profit</td>
<td>8:30 AM – 10:00 AM</td>
<td>Hall A - Convention Center</td>
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<tr>
<td>Partner Pavilion</td>
<td>10:00 AM – 4:30 PM</td>
<td>Partner Pavilion/Hall C - Convention Center</td>
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<td>10:30 AM – 12:00 PM</td>
<td>Various Locations - Convention Center &amp; Omni Hotel</td>
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<td>10:30 AM – 12:00 PM</td>
<td>Hall A - Convention Center</td>
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<td>Various Locations - Convention Center</td>
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<tr>
<td>Special Event</td>
<td>7:00 PM – 10:00 PM</td>
<td>Gilley’s Dallas</td>
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</tbody>
</table>
Special Event- Gilley’s Dallas

- Badge & Photo ID Required
  - Government or Student ID

- Transportation
  - To Event
    - 7:00pm- 8:30pm @ KBHCC
  - Home from Event
    - 8:30pm- 10:15pm to Conference Hotels
      - Omni Dallas Hotel
      - Hyatt Regency Dallas
      - Aloft Dallas Downtown
      - The Westin Hotel
      - Lorenzo
      - Magnolia Dallas Downtown
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<td>8:30 AM – 10:00 AM</td>
<td>Various Locations - Convention Center &amp; Omni Hotel</td>
</tr>
<tr>
<td>Reseller General Session</td>
<td>8:30 AM – 10:00 AM</td>
<td>Hall A - Convention Center</td>
</tr>
<tr>
<td>Model Mania &amp; What’s New</td>
<td>8:30 AM – 10:00 AM</td>
<td>Hall D - Convention Center</td>
</tr>
<tr>
<td>Partner Pavilion</td>
<td>10:00 AM – 2:30 PM</td>
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<td>2:45 PM – 3:45 PM</td>
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General Session

CLICK FOR MORE INFO!
General Session Keynote Speakers

JIM MCKELVEY - Monday

- Successful entrepreneur and computer scientist. He is most noted for co-founding Square alongside Twitter CEO Jack Dorsey, Jim has combined his business savvy with his knowledge in the field of computer science to create multiple successful companies.
- Master glass artist and author of the world’s most widely read text on the subject, The Art Of Fire.

STUART CONSTANTINE - Tuesday

- Design magazine Core77 is leading design industry community and media focal point.
- Stuart will host the “New Horizons” General Session

LELAND MELVIN – Wednesday

- National spokesperson for the Base 11 Space Challenge, the contest for the first student-led team to design, build and launch a liquid-fueled rocket to space.
- This will be the first stop on his “Next Frontier” National Tour scheduled to begin in late May
Important Notes

▶ There are **three General Sessions** taking place concurrently on Tuesday
  - **Design to Profit:** Learn about the newest workflows and methods to help you get your designs to manufacturing and then sold using a seamless integrated solution.
  - **New Horizons:** Come hear from some amazing SOLIDWORKS customers who are developing barrier-breaking products outside of mechanical design. Consider what’s possible when you use SOLIDWORKS to explore the farthest reaches of your imagination.
  - **R&D Futures:** Preview the cutting-edge technologies taking form at Dassault Systèmes/SOLIDWORKS R&D Labs. You’ll hear about the innovations shaping 3D design in the coming years.

▶ **Wednesday General Session starts at 10:30 am**
  - There will be a special “What’s New” & “Model Mania” presentation at 8:30 in Hall D
User Sessions
User Agenda

Over 260 Technical Training Sessions

- 12 Disciplines
  - 192 Breakout sessions
  - 77 Technical hands-on training sessions

- 7 Learning Paths
  - DraftSight
  - Which Data Management Solution
  - Smart Manufacturing
  - Solutions for the High Tech Industry
  - Design to Profit
  - Your 3D EXPERIENCE Journey
  - Modeling Curvy Stuff

DISCIPLINES / TASK

<table>
<thead>
<tr>
<th>Community</th>
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<tbody>
<tr>
<td>Data Management</td>
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<tr>
<td>DraftSight</td>
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<tr>
<td>ECAD</td>
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<tr>
<td>Education and Research</td>
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<tr>
<td>Entrepreneurship</td>
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<td>High Tech</td>
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<td>Manufacturing</td>
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<td>MCAD</td>
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<td>New Products</td>
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<td>Simulation</td>
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<td>Visualization</td>
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**Learning Paths**

“Learning Paths” are pre-programmed sessions available for attendees to follow, taking you from zero knowledge to the ability in making informed business decisions. A certificate of completion will be sent to those attendees who follow a learning path.

- DraftSight
- Design to Profit
- Modeling Curvy Stuff
- Smart Manufacturing
- Solutions for the High Tech industry
- Which Data Management Solution?
- Your 3DEXPERIENCE Journey

**Browse the Breakout Sessions**

Start now and build your own personalized agenda tailored to your skill levels and topics of interest. With over 250 breakout sessions to choose from, there is something for everyone.

Are there too many sessions to choose from? Fear not, your registration pass includes access to all the breakout sessions post-event. So download or watch sessions you weren’t able to attend once you’re home or at work!

**View the sessions**

**CLICK FOR MORE INFO!**
Registration
Registration Location and Hours

Location: KBHCC | Level 2 | Hall D Lobby

Hours:
- Sunday 2/10 7am – 7pm
- Monday 2/11 7am – 7pm
- Tuesday 2/12 7am – 7pm
- Wed 2/13 7am – 2:30pm

Process:
1. Check In at Self-Service Stations
2. Pick Up Badge from Badge Pick Up Counter
3. Pick Up Conference Materials, and Conference T-Shirt

REMEMBER: Photo ID needed to complete registration!
Lanyard and Badge Color Guide

- Attendee
- Exhibitor
- Reseller
- Employee
- Expo Only
- Press
Conference T-Shirt Designs

Pick up your conference t-shirt at registration
Dassault Systèmes Booth & Product Showcases
Partner Pavilion

- DS Booth
- 3 Product Showcases
- Certified Partner Theater
- XR Zone*
- Artist Guest, Eduardo Ramirez*
- Model Mania
- SWW Live Podcast/Webcast zone
- 100+ Sponsor Booth Footprints
- Mobile Fab Lab*

* New for 2019

CLICK FOR MORE INFO!
Product Showcases

Showcase themes developed to compliment overall event theme: “Where Possibility Takes Form”:

**GAMING LOUNGE:**
Arcade cabinets, build your own robot stations, couch racers, Lava Drops guitars, 3D printed roller coaster and so much more!

**EDUCATION ZONE:**
Marvel at the variety of versatile products designed in SOLIDWORKS from the world of higher learning—from high schools to university student engineering programs from around the world.

**SHOP FLOOR:**
This year for the shop floor, we are working with industrial Mfg equipment to educate people on the Design to Manufacture/Profit workflow.
Partner Pavilion | Dassault Systemès Booth

“WORKSHOP” 3DEXPERIENCE Lab and DS Fab Lab

“SOLIDWORKS EXPERIENCE” all encompassing SW Solutions & Services area

“TEST CENTER” (R&D Area)

“PRODUCT ECOSYSTEM” CATIA, BIOVIA, 3DEXCITE, NETVIBES-EXALEAD, ENOVIA, SIMULIA, DELMIA

Ambassadors
The SOLIDWORKS EXPERIENCE area maintains 6 kiosks. While it’s intended that the area be entirely versatile (each station can speak to any solution or service) we have provided some organizational segmentation to the right.

- SOLIDWORKS PRODUCT PORTFOLIO (Platform & touchscreen station)
- SOLIDWORKS PRODUCT PORTFOLIO
- SOLIDWORKS PRODUCT PORTFOLIO
- SOLIDWORKS PRODUCT PORTFOLIO
- SWUGN CUSTOMER CENTER TECHNICAL SUPPORT
- MySolidWorks DRAFTSIGHT 3DCC
#SWW19 Community & User Advocacy

Rachel York & Charles Dane
WELCOME and thank you for your contribution to the SOLIDWORKS Community!!!
The SOLIDWORKS World Community

WHAT IS IT – A new content repository and discussion forum for SOLIDWORKS staff and World attendees.

WHERE IS IT – Visit www.solidworks.com/SWW2019 to check it out!

HOW DO I GET THERE – A public 3DEXPERIENCE ID account is required. Register online, or onsite in the World registration area.

I NEED HELP! – Assistance will be available at the Community information desk at Registration, or at The Hive.
Event Ambassadors are back for 2019!

**WHAT YOU GET:**
- Front row seats to General Session
- Exclusive, limited edition SWAG
- Extensive networking opportunities
- Community prestige
- A limited edition “Ask Me Anything SWW19 Event Ambassador” button. It’s cool!

**WHO YOU ARE:**
- 50 experienced conference attendees
- Long-time SOLIDWORKS users and reseller employees
- SWUGN Members and Group Leaders

#SWW19

A Badge of Honor:
Congratulations! Joe N. Lance, You have been selected as a #SWW18 Event Ambassador! @SWUGN @santifaz69 @SWW18, #SWW18 @SOLIDWORKS

Who is an #SWW18 ambassador...This Guy!!! So pumped and excited!
General Session: Front Row Seats

► Monday (predetermined)
  ▸ Event Ambassadors

► Wednesday (discovery on-site)
  ▸ First Timers
  ▸ Event Ambassadors + known advocates will have front row seat passes to reward first-timers and help ensure an unforgettable experience as they begin their SWW journeys.
The Hive (NEW!)     #SWW19

Located on the 2nd Floor Balcony, across from the Partner Pavilion
Open Sunday 7am-4pm, Monday-Wednesday 7-10am
Event Ambassadors will support this initiative welcoming first time World attendees. After registration, SWW newbies (new bees) will be guided to The Hive (get it?) to network and seek assistance from seasoned SWW veterans, prepared to offer their tips and tricks to getting the most out of the event.

Be ready to share your tips & tricks!
JOIN THE COMMUNITY – Encourage visiting, participating in, and content uploads to the SOLIDWORKS World Swym Community.

JOIN SWUGN – Be a champion for our User Groups, share value and guide members towards registration.

ENCOURAGE LEADERSHIP – Interacting with a newbie who is already SWUGN member, or a “geographical orphan”? Encourage them to take the next step to user group leader or start a new chapter in their area.

VISIT THE PARTNER PAVILION – The Hive has limited operation hours, encourage attendees to check out what the Partner Pavilion has to offer.
NERD Out Icebreakers

- The NERD out icebreaker buttons make another appearance.
- Event Ambassadors will assist at the NERD out button station (located at The Hive) during registration hours to offer advice and get attendees excited about what’s to come.
SOLIDWORKS LIVE
@ #SWW19
General Session LIVE Stream

- General Session Live Streamed Monday, Tuesday, Wednesday
  - [http://sww.solidworks.com](http://sww.solidworks.com)
  - SOLIDWORKS YouTube
  - Facebook channel
- No login required!
- All recorded video content to be posted on Event Website on the SOLIDWORKS LIVE page a couple of hours post General Session
- Videos on YouTube and Facebook will be available immediately
SOLIDWORKS LIVE Studio at #SWW19

• SOLIDWORKS LIVE @ #SWW19
• SOLIDWORKS Born to Design Podcast @ Partner Pavilion Booth #739
  • Recording of podcasts to publish in 2019
Stay Connected!

- Click the icons above to follow us on Facebook, Twitter, the Blogs, and Instagram!
- Our most active social platforms will be covering the event in real-time. An easy way to participate is simply sharing and retweeting updates from our accounts.
- Don’t forget to use the #SWW19 hashtag. It’s the best and easiest way to follow the conversation!
#SWW19 Mobile App
Mobile App

Download this year’s mobile app!

The event is available through the EventMobi app for iPhone and Android.

1. Visit eventmobi.com/app/solidworksworld19
2. Tap the “Get The App” button
3. The app will automatically download from your app store and launch the event.
4. Login using the email you used to register for the event.
5. Enjoy the event and the app!
Reminders
Invite Only/RSVP Required Events

▶ The following events are invitation only or require an RSVP:
  ▶ CAD Monkey Dinner
  ▶ CSWE Event
WIRELESS ACCESS

Join the wireless network throughout the convention center

Network: SOLIDWORKSWORLD
Password: SWWORLD2019
Post Conference Files

▶ Technical Training Sessions will be posted to the online agenda following the event. Our goal is to have files posted by March 29th, 2019.
Security & Safety

▸ Maintain Situational Awareness at All Times – Know How to Exit in an Emergency
▸ Remove Your Conference Badge When Outside the Convention Center
▸ ***SEE SOMETHING, SAY SOMETHING***
▷ 911, 3DS Event Staff, Convention Center Security
Questions?
Certification

Get SOLIDWORKS Certified for free with your full conference pass at SOLIDWORKS World 2019 or anytime in the next year.

Free Certification Exams at SOLIDWORKS World 2019

Each full conference pass includes access to Sunday’s Pre-Conference Certification Exams on February 10th from 10:00am-2:00pm or 3:00pm-7:00pm. Here’s a list and description of all the Certifications offered at SOLIDWORKS World. You can register for Certification through the conference registration process.

Fear not! Your SOLIDWORKS World conference pass entitles you to a FREE one year voucher to take a certification exam. Now, you have no excuse not to have that “CSWP” next to your name!
Will What’s New and Model Mania be Livestreamed?

YES!

http://sww.solidworks.com
SOLIDWORKS YouTube
Facebook channel

No login required!
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